



# SWOPE HEALTH SERVICES<sup>SM</sup>

Member Swope Community Enterprises

**FOR IMMEDIATE RELEASE**  
February 12, 2008

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## **Jazz Outreach, Kansas City's Largest Indoor Jazz Show, Has New Location and New Musical Menu Event Supports Swope Health Services' Mobile Medical Clinic**

Kansas City, MO--The largest indoor jazz show in Kansas City, **Jazz Outreach**, celebrates its 11<sup>th</sup> anniversary at a new location, 4309 E. 50<sup>th</sup> Terrace (2<sup>nd</sup> floor), at the intersection of Kensington Avenue and Blue Parkway in The Shops on Blue Parkway, on Sunday, March 9, 3-9 pm.

**For Jazz Outreach 2008 tickets and information call (816) 922-7606 or visit [www.swopehealth.org](http://www.swopehealth.org).**

More than 50 of Kansas City's finest jazz performers will donate their time and talent in support of Swope Health Services' new mobile medical clinic. This year's theme is "Then & Now," and will feature performances by veteran jazz groups and solo artists such as Everette DeVan, Millie Edwards, Julie Turner, Tommy Ruskin, Sharon Thompson, Mama Ray, Tom "Trashmouth" Baker, The Scamps and The Wild Women, to name but a few. These K.C. jazz greats will share two stages with young, dynamic, contemporary jazz performers including The Beach Nuts, The Vibe, Luz D'Sol, the UMKC Jazz Combo and Leon Brady's Kansas City Youth Jazz ensemble. The interplay among classic and fresh, innovative sounds is sure to delight listeners throughout this six hour musical extravaganza.

Proceeds for this year's event will benefit Swope Health Services' new Mobile Medical Clinic (MMC). The MMC will become a source of community-based, comprehensive health care for the medically underserved and vulnerable children, particularly those in areas with high rates of poverty and meager health resources. Swope providers hope to mount medical excursions in both urban and rural communities to provide comprehensive primary care to include routine office visits, treatment for non-emergent medical conditions, physical examinations, health screenings such as diabetes, hypertension, cholesterol, and referrals to specialty care when needed.

"Thanks to prior fundraising efforts, we now have a state-of-the-art mobile medical van," said Jimmy Brown, Vice President of Swope Health Services, "but ongoing fundraising will be necessary to keep it on the road," he added. The cost of staffing and equipping the van, factoring in rising fuel prices, is approximately \$1,300 a day. Funds raised at Jazz Outreach will help Swope providers reach deep into urban communities and reach out to rural communities with these vital services.

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Medical Outreach will also be extended to the jazz community on Tuesday, March 4, when free health screenings and medical services will be made available to performers at Swope Health Services. “Many KansasCity jazz artists have no health insurance,” explains Barrett Hatches, President of Swope Health Services. “We want to provide healthcare to them in gratitude for their ongoing support of this event and their life-long commitment to the music,” Hatches added.

Admission is \$70 for a VIP ticket, which includes a barbeque buffet, preferred seating, a commemorative jazz poster and a complimentary cocktail. A general admission ticket is \$35 per person and includes a complimentary cocktail.

Jazz Outreach is made possible in part from a grant by the Neighborhood Tourist Development Fund, City of Kansas City, Missouri.

Swope Health Services seeks to help develop self-empowered, healthy people in healthy communities by providing primary health care, outreach and behavioral health services throughout the Kansas City area. Annually, more than 40,000 patients are served through eight clinic and residential treatment locations. More than 90 percent of patients live below the poverty level.

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