



SWOPE HEALTH SERVICESSM

Member Swope Community Enterprises

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FOR IMMEDIATE RELEASE

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SWOPE HEALTH SERVICES RECEIVES ADDITIONAL FUNDS FOR WIC OUTREACH

KANSAS CITY, MO. – The Swope Health Services WIC program has received additional funds to conduct an outreach campaign to increase the number of WIC participants and knowledge about the WIC program in the Kansas City, Missouri community.

WIC, the Special Supplemental Food Program for Women, Infants, and Children, provides, at no cost, specific nutritious foods and nutrition education to income eligible pregnant, breast-feeding and postpartum women as well as infants and children up to age 5.

By increasing the nutrition knowledge and improving the skills of WIC families to make healthy choices, the WIC program positively impacts the health status of a vulnerable population during a critical growth period

Standards for participation in the WIC program are the same for everyone regardless of race, color, national origin, sex, age, or handicap. WIC is NOT a welfare program, but a nutrition education and supplemental program for women, infants and children. Swope Health Services administers WIC to persons living anywhere in the Kansas City, Missouri area.

Swope Health Services seeks to help develop self-empowered, healthy people in healthy communities by providing primary health care, outreach and behavioral health services throughout the Kansas City area. Annually, more than 40,000 patients are served through eight clinic and residential treatment locations.

Persons needing more information about WIC or to make a WIC appointment, please call (816) 922-7645, ext. 6271 or 6283.